AlignAlytics Insight Services
Get Answers

An immediate and lasting solution to having lots of data, tools and skills but too few answers

Overview

Finding the right answers requires a span of analytic expertise and competency. The insights are in the data, but they're complex to extract and require specialized expertise and competency that brings together data integration and transformation expertise with deep business analysis.

To find the right answers you need to accurately define the problem, identify the right information sources and then successful and reliably integrate them. The next step is to explore the information to uncover the meaningful insights that can be interpreted and narrated into a relevant, actionable story. Finally, these actionable insights need to be packaged into consumable and absorbable output.
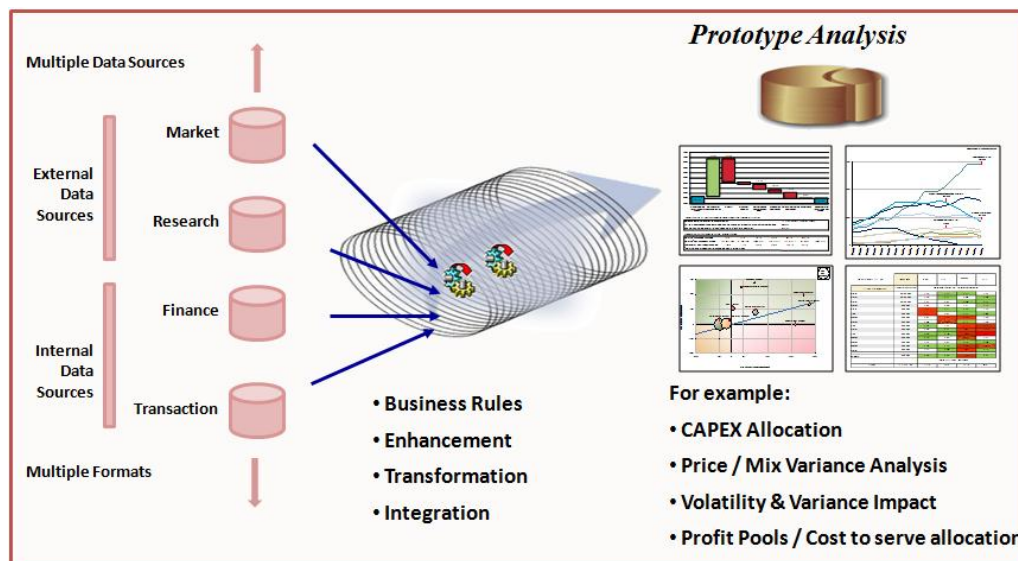
Key Benefits

Our *Insight Services* deliver the ability for your team to accelerate development of internal analytic skills and capability with a delivery of:

- Fast and cost-effective "one-off" analytic solutions for difficult and complex business events like management and quarterly business reviews;
- Immediate access to analytic skills and capabilities to accelerate Analytics solutions, providing quick win insights and validating analytic requirements; and
- A live, interactive and intuitive leave-behind executive visualization solution for repeatable and lasting business value.

Who is it for?

Insight Services are designed for Line of Business and Finance executives to apply analytical techniques in solving their most critical business challenges. In parallel, they support IT management - developing lasting technology solutions for these same business challenges.

More specifically, Insight Services are typically of interest to –

- CFOs
- COOs
- CMOs
- Other Functional Executives, e.g. Sales Supply Chain, Operations, HR, etc.

How do we deliver Insight Services?

To understand how we deliver our Insight Services it is helpful to first understand what we mean by "Analytics". The term often describes a range of software capabilities - from traditional Business Intelligence reporting - to Performance Management scorecards - to predictive analytics. While these are key components, we focus on how to combine the use of this software with analytical techniques and expertise that solve your most critical business challenges. Essentially, we are looking to take fact-based decisions to the next level – to insight-driven problem solving.

Our Insights Services uniquely combine three capabilities to deliver high impact, actionable insights in record time and efficiency:

- A proprietary insight rules engine
- A best practice performance framework
- Domain and analytic expertise

In parallel we harness the knowledge gained from above to accelerate the development of repeatable and sustainable insight capability in terms of:

- Proven Solution Requirements
- Effective Knowledge transfer

What do you get?

Insight Services deliver the following:
- Tailored visual and narrative output for executives of actionable insights to address critical business issues;

- Rapid prototyping of a key focused solution area of your choice – delivered to you so you can implement it in the technology platform of your choice;

- Analytics enablement, on-going support, and skills development programs.

We focus on delivering both immediate and lasting value to your organization. By enabling our services with proprietary, cloud-based software, we can deliver tangible results faster, better and more cost effectively. Designing a seamless hand-off as part of our solution means that the project lives on after our engagement, delivering you lasting value. We'll help you bridge the analytic skills gap by transferring analytic skills and capabilities into your organization so you have the skills you need over the long term.

Book your Performance Driver Services today!

AlignAlytics has the experience, data scientists and enabling technology to determine the right questions and uncover the insights in your data that give you the answers you need.

Give us a couple of weeks and let us show you the insights hidden in your data.

Insight Services – Get answers to the <u>right</u> questions. Contact us today at info@align-alytics.com